



American Water Summit – New Environment, New Directions
3 - 4 November 2010 - Dulles Westin Hotel, Washington DC

Global Water Intelligence, in partnership with Steve Maxwell and Debra Coy, are running their first American water and investment conference in November in Washington this year. Following our sell-out conference in Paris, this event will provide an even greater opportunity to focus on the unique characteristics and opportunities in the U.S. water market with the people who will make it happen.

As a member of the American Membrane Technology Group you are warmly invited to join us – your views and perspective will be much appreciated. To encourage your attendance AMTA has negotiated a special discount for you, so save \$100 by [registering](#) now. Simply type AMTA into the discount code box provided for you on the 'Purchase Summary' page.

Bringing together water and investment to find a new direction

There is a looming gap between needed investment in water infrastructure in the United States and how it will be paid for. Water infrastructure is in desperate shape in many cities, while the cities themselves are struggling to figure out how to pay for what they need. The stimulus package has only been a band aid on a persistent and growing infrastructure gap. It is time for some hard thinking, tough questions and out-of-the-box approaches to solving America's water woes.

Invited speakers include:

- Robert Kennedy Jr
- Anne Castle – Assistant Administrator of Science, US Dept of the Interior
- Mayor Jennifer Hosterman – Mayor of the City of Pleasanton & Chair of the US Conference of Mayors Water Council
- Jeff Theerman - President of NACWA, Executive Director of St Louis MSD
- Dick Champion - Chairman CWAA and Director, Water Pollution Control Department, Independence MO.
- Bruce Babbitt - Former Governor of Arizona and Secretary of the Interior
- David Henderson – Managing Director, XPV Capital
- Jon Clark - Head of Water Business, Danaher
- Michael Deane - Executive Director, National Association of Water Companies
- Jerry Johnson - General Manager, Washington Suburban Sanitary Commission
- George Tchobanoglous – Professor Emeritus of Civil and Environmental Engineering, University of California Davis
- Dick Heckmann – Chairman and CEO, Heckmann Corp
- Samantha Gross - Director, CERA
- Bob Bailey - President, Water Group, CH2M Hill
- Chuck Gordon - CEO, Siemens Water

Come to our American Water Summit to hear how leading water authorities, federal policy makers, state government and regulatory officials, top industry executives and academic experts think that these issues can be overcome. And you won't just be listening - our renowned workshop and round-

table sessions ensure that you have full participation, meeting and talking to the people who will help you move forward in your business.

Here's the order of sessions – you'll find precise timings at www.americanwatersummit.com/schedule

Day 1

Pre-conference Workshop: Water investment strategy

Leading water analyst Debra Coy and Steve Maxwell of the TechKNOWLEDGEy Strategic Group introduce the opportunities for taking advantage of water's strong long-term growth prospects. Utilities, technology companies, early-stage investment, water rights and alternative investments: which ones show the greatest potential?

Pre-conference Workshop: US Market Preview

The results of Global Water Intelligence's 2010 American market survey and forecast are introduced by US Editor Emily Pickrell, followed by a panel discussion led by GWI Publisher Christopher Gasson to highlight the investment plays arising from the report.

Opening Session: Water policy futures

Welcome speech by Robert Kennedy Jr.

It is crunch time in the water sector. The irresistible force of growing water scarcity and crumbling underground infrastructure is meeting the immovable object of public finances. The policy response will determine what happens next.

EPA Assistant Administrator for Water Peter Silva, former US Senator Gary Hart, and Anne Castle, Assistant Administrator of Science at the U.S. Department of Interior outline their solutions to the problem.

Round table discussions

GW's popular conference session format enables delegates to mix and meet while learning about a wide range of subjects which match their interests. Each table is hosted by a specially invited guest, who introduces a subject of key importance to the water sector, and leads a 20 minutes discussion with delegates around the table. After 20 minutes delegates choose another table and move on. There will be 3 sessions of 20 minutes in total, each separated by a short break. Sessions include:

- Water Investing: New Trends and Directions
- Water: Commodity versus Human Right
- Utility Privatization Trends
- Water and National Security Issues
- Can New Water Technologies Save Us?
- The Status of Federal Stimulus Spending
- The Contract Operations Market
- Monitoring and Instrumentation
- The US Conference of Mayors & The Water Funding Crisis
- The Indianapolis Water and Sewer Deal
- The Water Rights Market

Water Investment Idol

CEOs of five companies representing different opportunities to invest in the water sector make their pitch for why they offer the best return. An expert panel asks the difficult questions, then the audience gets to vote on the winner.

Dinner with Ed Rendell, Governor of Pennsylvania (tbc)

Day 2

A New Approach to Water Scarcity

Historically, governments have sought to shield people from the harsh reality of the natural environment, building whatever infrastructure is necessary to create the fiction of plentiful water. This approach is no longer sustainable, but what is the way ahead? Experts from government, business and academia discuss their views, including George Tchobanoglous, Professor Emeritus of Civil and Environmental Engineering at The University of California at Davis, The Natural Resources Secretary of California Lester Snow (tbc) and Bruce Babbitt, Former Governor of Arizona and Bill Clinton's Secretary of the Interior.

The Water and Energy Nexus

As natural resources diminish, water and energy are pitted against each other as never before: in the gas shale, in agriculture for biofuels, in power plants, in the pumping stations and desalination facilities. Amanda Brock, CEO of Water Standard, discusses the opportunities in this conflict with Dick Heckmann, CEO of Heckmann Corp., CERA Director Samantha Gross, and high level representatives from the Oil and Energy sectors.

New Funding Models

Out of a crisis comes innovation. In the wake of the stimulus package, water utilities are looking for inventive new ways to finance their infrastructure. We have invited speakers from the front line of water finance to explain how they see the solution coming together.

Industry leaders

Is the water industry on the edge of something big, or is real growth always destined to be in the future? With companies such as GE and Siemens making big bets on the market, and investors taking renewed interest in the sector, what is the outlook? The people at the top of the water business give their view of what the future holds.

Including Bob Bailey, President of the Water Group at CH2M Hill, Chuck Gordon, CEO of Siemens Water, and Andy Seidel, CEO of Underground Solutions (tbc).

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The GWI Water Summit comes recommended by top leaders in the industry (see the credits at www.americanwatersummit.com) so reserve the space now in your schedule for this conference, which sets a new standard for substantive and issues-oriented water gatherings in the United States.

If you have any queries or would like assistance with your booking, simply contact Ruth Newcombe at rn@globalwaterintel.com with your details. Thank you - we look forward to meeting you and your participation.