



2021 AMTA Sponsorship Opportunities

Technology Transfer Workshops

All sponsors will receive:

- List of attendees provided by e-mail two weeks prior to event and a final list when available
- Acknowledgement in the attendee materials – 100-word company description
- Company promotional item giveaway
- Sign recognition during the program

Networking Event: \$2,000 - \$6,000

- Includes one registration per \$2,000
- Company name in brochure and AMTA promotional presentation during breaks
- Recognition as a networking event sponsor

Platinum-B Package: \$1,850

- Includes a Tabletop Package
 - One exhibitor registration
 - Tabletop Exhibit
- Company logo in brochure and on AMTA website
- Dedicated slide in the AMTA promotional presentation during breaks
- Recognition as a major sponsor

Platinum-A Package: \$1,400

- Includes one attendee registration
- Company logo in brochure and on AMTA website
- Dedicated slide in the AMTA promotional presentation during breaks
- Recognition as a major sponsor

Gold-B Package: \$1,650

- Includes a Tabletop Package
 - One exhibitor registration
 - Tabletop Exhibit
- Company name in brochure and AMTA promotional presentation during breaks
- Recognition as a lunch Sponsor

Gold-A Package: \$1,200

- Includes one attendee registration
- Company name in brochure and AMTA promotional presentation during breaks
- Recognition as a lunch sponsor

Silver: \$800

- Company name in brochure and AMTA promotional presentation during breaks
- Company name in brochure and AMTA promotional presentation during breaks
- Recognition as a breakfast sponsor

Bronze: \$600

- Company name in brochure and AMTA promotional presentation during breaks
- Recognition as a break sponsor

One-Day Workshop Sponsorship Levels:

Lunch: \$500

- Recognition as Lunch Sponsor

Refreshment Break: \$250

- Recognition as Refreshment Break Sponsor

Online Training (excluding Membrane Master Class)

Online Training Sponsor (one webinar series): \$250

- Branding on the AMTA Online Education & Training Webpage
- Branding and sponsor recognition on opening slide in the opening and closing slide at the end of the webinar.
- Thank-you recognition in upcoming *Solutions* Newsletter
- Branding on marketing eblasts and social media for specific webinar series
- Registrant list for the webinar series and a 25% discount on staff registration

Online Training (Membrane Master Class)

Online Training Sponsor (one webinar series): \$250

- Branding on the AMTA Online Education & Training Webpage
- Branding and sponsor recognition on opening slide in the opening and closing slide at the end of the webinar.
- Thank-you recognition in upcoming *Solutions* Newsletter
- Branding on marketing eblasts and social media for specific webinar series
- Registrant list for the webinar series

AMTA Website Scrolling Banner

Sponsor logo is located on main AMTA webpage – scrolling at bottom of page. The main AMTA webpage is viewed approximately 280 times per week.

AMTA Member (Division 1 or 2):

- 3 Months: \$250
- 6 Months: \$450
- 9 Months: \$650
- 12 Months: \$850

AMTA Member (Division 2A):

- 3 Months: \$125
- 6 Months: \$225
- 9 Months: \$325
- 12 Months: \$425

AMTA Member (Division 3):

- 3 Months: \$350
- 6 Months: \$550
- 9 Months: \$750
- 12 Months: \$950

Non-Member:

- 3 Months: \$550
- 6 Months: \$750
- 9 Months: \$950
- 12 Months: \$1,150

Solutions Newsletter

The newsletter is available to over 900 AMTA members

Full Page:

- 4 issues: \$2,000
- 3 issues: \$1,800
- 2 issues: \$1,500
- 1 issue: \$1,100

1/2 Page:

- 4 issues: \$1,200
- 3 issues: \$1,050
- 2 issues: \$900
- 1 issue: \$600

1/4 Page:

- 4 issues: \$700
- 3 issues: \$625
- 2 issues: \$550
- 1 issue: \$350

1/8 Page (Business Card):

- 4 issues: \$400
- 3 issues: \$350
- 2 issues: \$300
- 1 issue: \$200