



2022 AMTA Year-Round Sponsorship Opportunities

Technology Transfer Workshops (2 and 3-day events)

All workshop sponsors will receive:

- List of attendees provided by e-mail two weeks prior to event and a final list after the workshop (within two weeks after the event)
- Acknowledgement in the attendee materials provided at event—100-word company description provided by the company
- Company may provide promotional item giveaway for event attendees
- Company logo in brochure
- Recognition before and during the event program

Major Workshop Sponsor: \$1,850

- Includes one complimentary registration
- Includes tabletop exhibit with one 6-foot table provided onsite (may deduct \$450 if sponsor does not want an exhibit booth)
- Includes company logo on AMTA website (Technology Transfer Workshop webpage)
- Recognition as a major sponsor during event

Networking Event Sponsor: \$2,000 - \$6,000 (amount varies based on location and event details)

- Includes one complimentary registration per \$2,000 spent
- Includes company logo on AMTA Website (Technology Transfer Workshop webpage)
- Recognition as a networking event sponsor

Facility Tour Sponsor: \$1,000 - \$2,000 (amount varies based on location and attendee count)

- Includes one complimentary registration
- Recognition as facility tour sponsor during event

Lunch Sponsor: \$1,650

- Includes one complimentary registration
- Includes tabletop exhibit with one 6-foot table provided onsite (may deduct \$450 if sponsor does not want an exhibit booth)
- Recognition as a lunch sponsor during event

Breakfast Sponsor: \$800

- Recognition as a breakfast sponsor during event

Refreshment Break Sponsor: \$600

- Recognition as a refreshment sponsor during event

Tabletop Exhibitor: \$750

- Includes one complimentary registration
- Includes one 6-foot table provided onsite
- List of attendees provided by email two weeks before and a final list after workshop (within two weeks after the event)
- Acknowledgement in the attendee materials–100-word company description provided by the company

Technology Transfer Workshops (1-day events)

All workshop sponsors will receive:

- List of attendees provided by e-mail two weeks prior to event and a final list after the workshop (within two weeks after the event)
- Acknowledgement in the attendee materials provided at event–100-word company description
- Company may provide promotional item giveaway
- Company logo in brochure
- Recognition before and during the event program

Major Workshop Sponsor: \$1,000

- Recognition as a major sponsor
- Includes one complimentary registration

Lunch Sponsor: \$500

- Recognition as lunch sponsor

Refreshment Break Sponsor: \$250

- Recognition as break sponsor

AMTA Website Scrolling Banner

Sponsor logo is located on main AMTA webpage–scrolling on bottom of page. The main AMTA webpage is viewed approximately 280 times per week.

Member (Divisions 1 and 2):

- 3 Months: \$350
- 6 Months: \$550
- 9 Months: \$750
- 12 Months: \$950

All Others:

- 3 Months: \$525
- 6 Months: \$850
- 9 Months: \$1,125
- 12 Months: \$1,425

Solutions Newsletter

The newsletter is available to approximately 900 AMTA members.

Full Page Advertisement:

- Annual (4 issues): \$2,000
- 1 issue: \$1,100

1/2 Page Advertisement:

- Annual (4 issues): \$1,200
- 1 issue: \$600

1/4 Page Advertisement:

- Annual (4 issues): \$700
- 1 issue: \$350

1/8 Page Advertisement (Business Card):

- Annual (4 issues): \$400
- 1 issue: \$200

Online Training

Online Training Sponsor (one webinar series): \$250

- Promotion on the AMTA Online Education & Training Webpage
- Recognition on opening slide in the opening and closing slide at the end of the webinar.
- Thank-you recognition in upcoming *Solutions* Newsletter
- Recognition on marketing eblasts and social media for specific webinar series
- Registrant list for the webinar series
- 25% discount on sponsor attendee registration

Annual Member Sponsorship Packages

Annual Major Sponsor Package: \$7,275 (represents a 25% discount when purchased as a package)

- Recognition as a major sponsor for all three 2-day and two 1-day Technology Transfer Workshops
- Technology Transfer Workshop benefits for each workshop:
 - Includes one complimentary registration
 - Includes tabletop exhibit with one 6-foot table provided onsite
 - Company logo on AMTA website (Technology Transfer Workshops webpage)
 - List of attendees provided by e-mail two weeks prior to event and a final list after the workshop (within two weeks after the event)
 - Acknowledgement in the attendee materials provided at event–100-word company description provided by the company
 - Company may provide promotional item giveaway for event attendees
 - Company logo in brochure
- AMTA Website Exposure:
 - Company logo on AMTA website scrolling banner for one year (main webpage)
- AMTA Quarterly Newsletter Exposure:
 - ½ page company ad in *Solutions* Newsletter for one year (4 issues of *Solutions*)

Annual Lunch Sponsor Package: \$6,080 (represents a 20% discount when purchased as a package)

- Recognition as a lunch sponsor for all three 2-day and two 1-day technology transfer workshops
- Technology Transfer Workshop benefits for each workshop:
 - Includes one complimentary registration
 - Includes tabletop exhibit with one 6-foot table provided onsite
 - List of attendees provided by e-mail two weeks prior to event and a final list after the workshop (within two weeks after the event)
 - Acknowledgement in the attendee materials provided at event–100-word company description provided by the company
 - Company may provide promotional item giveaway for event attendees
 - Company logo in brochure
- AMTA Website Exposure:
 - Company logo on AMTA website scrolling banner for one year (main webpage)
- AMTA Quarterly Newsletter Exposure:
 - ¼ page company ad in *Solutions* Newsletter for one year (4 issues)

Annual Breakfast Sponsor Package: \$3,865 (represents a 15% discount when purchased as a package)

- Recognition as a refreshment sponsor for all three 2-day and two 1-day technology transfer workshops
- Technology Transfer Workshop benefits for each workshop:
 - List of attendees provided by e-mail two weeks prior to event and a final list after the workshop (within two weeks after the event)
 - Acknowledgement in the attendee materials provided at event–100-word company description provided by the company
 - Company may provide promotional item giveaway for event attendees
 - Company logo in brochure

- AMTA Website Exposure
 - Company logo on AMTA website scrolling banner – 12 months (main webpage)
- AMTA Solutions Exposure
 - ¼ page ad in *Solutions* Newsletter – annual (4 issues of *Solutions*)